



## One to One Relocation Hires Industry Veteran to Lead Workforce Planning and Talent Mobility

*Page Palmer named Vice President*

**Bellevue, WA – February 19, 2015** — [One to One Relocation](#), a personalized, innovative approach to talent acquisition and employee mobility, today announced that Page Palmer has joined the company as Vice President of Workforce Planning and Talent Mobility. Palmer will lead new client development and expansion of relocation plans tailored to each candidate from start to finish.

Palmer and the One to One Relocation management team recognize the trend toward a consistently evolving relocation landscape. In fact, One to One is already helping many companies reinvent lump sum services to create plans tailored to each candidate. Their leading edge HR clients realize that requiring candidates to manage their own relocation is woefully outdated. It increases the risk of having to renegotiate compensation levels and start dates. In the worst case scenario, the candidate might reject the offer altogether.

“One to One Relocation aims to leverage greater technology, consistent relocation performance and talent management expertise to ensure the most comfortable transition experience for both sides of every offer/acceptance,” said Palmer. “One to One will continue to develop innovative strategies and sustainable options for companies to dramatically improve upon current lump sum programs, while securing the best talent in increasingly competitive markets, worldwide. I’m looking forward to providing a vital, competitive edge toward achieving organizational goals in every client relationship.”

Most recently, Palmer focused on developing and optimizing sustainable, more effective workforce planning and corporate mobility solutions closer aligned with HR initiatives and organizational change. He’s also held executive roles as a HR consultant.

One to One Relocation recently introduced new and updated service offerings such as Customized Mobile Access to Employee Portal, Talent Acquisition, Transition and Destination Services and 121NOW.

### **About ONE to ONE Relocation**

One to One Relocation provides high-tech, high touch global talent acquisition and relocation services designed to help clients compete in the next millennium. One to One leverages the latest mobile technology to offer services that are agile, creative and cost-effective. Visit [www.onetoonerelo.com](http://www.onetoonerelo.com)

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